



# Guiding businesses forward with clarity and confidence

Keeping your business's climb on course



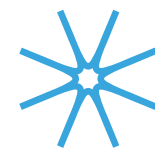
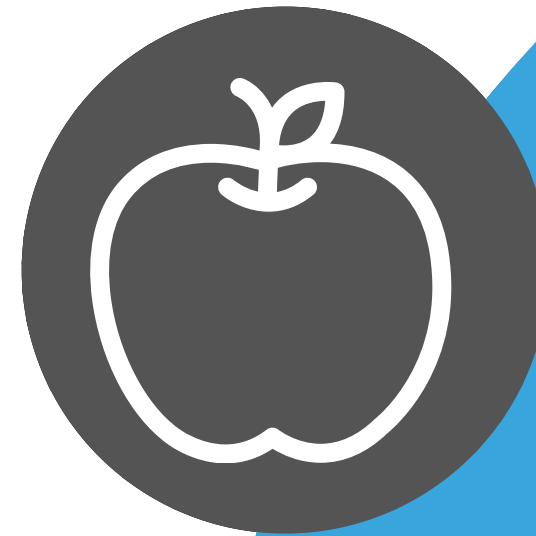


# ⋮ Servicing the ⋮ Hospitality ⋮ Industry

Running a hospitality business is fast-paced, hands-on, and full of moving parts — your bookkeeping shouldn't slow you down.

We understand the unique challenges of hospitality: fluctuating rosters, supplier relationships, seasonal cash flow, and tight margins. Sherpa Bookkeeping offers tailored support to help you stay financially clear and compliant, so you can focus on delivering exceptional experiences.

Let us help you turn your numbers into a tool for growth  
— not a source of stress.







# Problem Statement

Many small-to-medium businesses:

- ▶ Struggle with messy books
- ▶ Lack real-time financial visibility
- ▶ Delay compliance and tax obligations
- ▶ Accountants often spend time cleaning up rather than advising





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# Our Solution

**Sherpa Bookkeeping delivers more than reliable bookkeeping — we give you clarity, confidence, and control over your finances. Our tailored solutions keep your books clean, your numbers visible in real time, and your compliance on track. By removing the noise and complexity, we make it easier for you to make smart decisions, stay focused, and grow your business with confidence.**

- ★ Accurate, up-to-date books so you can trust your numbers and make faster decisions
- ★ Real-time financial visibility to stay on top of cash flow, performance, and planning
- ★ Proactive compliance support to avoid last-minute stress and costly penalties
- ★ Clear, jargon-free reports that make your finances easy to understand and act on
- ★ Flexible services tailored to your business size, industry, and growth goals
- ★ Reliable support that helps you stay focused on running your business, not chasing paperwork



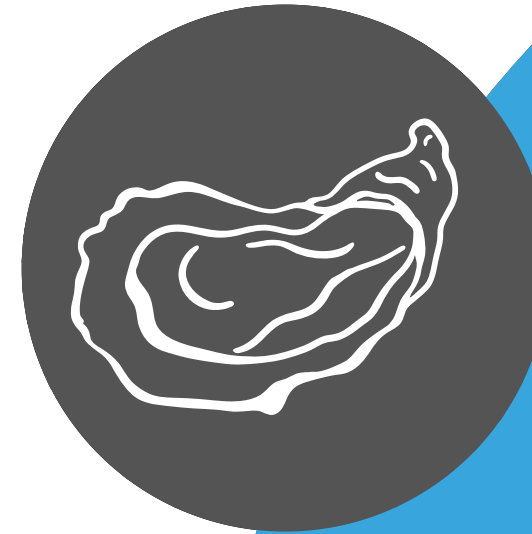




# Testimonial

**"One of the many attributes I appreciate about Fiona from Sherpa Bookkeeping is her ability to deliver the hard truths, enabling me to make informed decisions. This has led to many great achievements."**

Jedd Rifai - North Byron Hotel



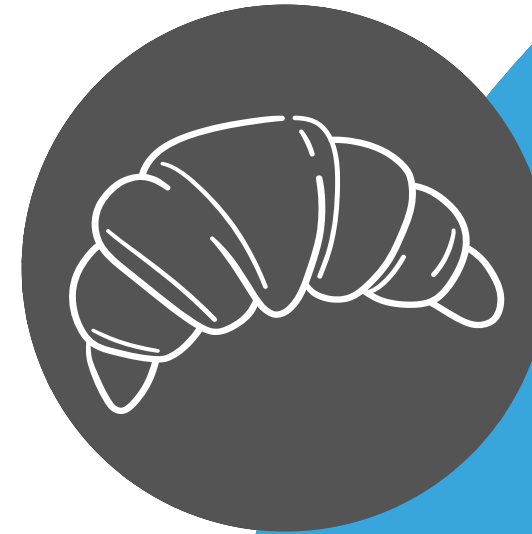




# Testimonial

**"Fiona has been a breath of fresh air for our business, delivering meticulous bookkeeping services and support at a time of rapid growth for us. We find her delivery constructive, solutions focused and always positive"**

Sam Saulwick - The Bread Social







# About Us

- At Sherpa Bookkeeping, we do more than balance the books — we help you gain clarity and confidence in your financial decisions. Like a Sherpa guiding a climber, we support you through the ups and downs of business with flexible services, jargon-free reporting, and practical systems that make managing your finances easier.
- Our streamlined solutions are built for growth, giving you real-time visibility, proactive support, and the freedom to focus on what you do best — running your business







# Why Sherpa

**We are more than just bookkeepers,  
we are a guide**



We do the heavy lifting: managing  
all the day to day transactions



Guiding through: interpreting data and  
presenting in a way each client  
understands



Streamlined Approach: finding  
efficiencies and implementing tried  
and proven systems



Based in northern NSW. Available Nationwide





# Why Choose Sherpa Bookkeeping?

At Sherpa Bookkeeping, we believe every business deserves a clear path forward. Inspired by the role of a Sherpa, we're here to guide and support business owners through the financial terrain — not just with numbers, but with insight, clarity, and care.

We're more than bookkeepers. We're partners in your journey, offering dependable support, transparent communication, and systems that grow with you. Whether you're climbing toward expansion or navigating everyday operations, we're here to help you move forward with confidence.







# Case Study

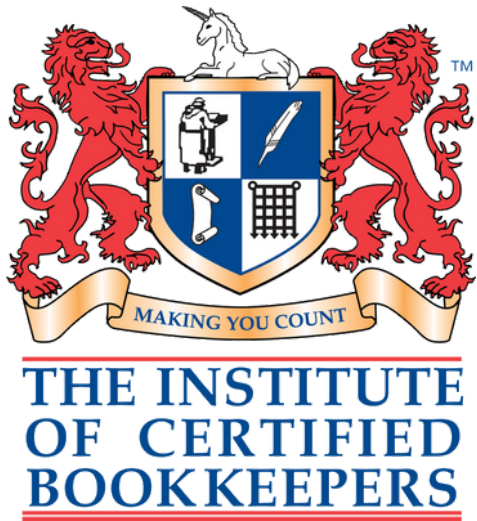
## The Bread Social

- Challenge: Rapid growth, multi-site operations, cash flow blind spots
- Solution: Sherpa implemented streamlined systems, weekly reporting
- Result: Improved cashflow, greater insights





# Accreditations & Memberships



Xero payroll  
certified



AUSTRALIAN  
BOOKKEEPERS  
NETWORK



BAS Agent  
26292134

myob



# Let Sherpa Bookkeeping take the stress out of your finances.



If you're tired of messy numbers, last-minute tax stress, or feeling out of control financially — Sherpa Bookkeeping is here to help. Let's chat about how we can simplify your bookkeeping and support your growth. No pressure, just a conversation to see if we're the right fit for you and your business.

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# Sherpa Standards

*At Sherpa Bookkeeping, we believe bookkeeping isn't just about numbers—it's about giving you clarity, confidence, and the freedom to focus on what you do best. Our Sherpa Standards are the promises we make to every client:*

**Radical Personalization** - businesses are unique, so is our approach

**Proactive Partnership** - insights to help you move forward.

**Clear Communication** - No jargon. No confusion. Just simple communication

**Speed & Reliability** - time matters. We respond quickly and deliver on time

**Ownership & Integrity** - trust means everything. We treat our clients' business with the highest level of care and accountability.

**Continuous Elevation** - We're always learning, improving, and innovating to give the best possible experience and results.





# Thank You So Much

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